

## **SMALL FLOWERS**

by Andy Warhol® x Flavor Paper



Warhol's Flowers, initially created in 1964, was based off a photograph of Hibiscus flowers taken by the then executive editor of Modern Photography magazine, Patricia Caulfield. The image was used in repeat in various sized canvases to cover full walls and resembled wallpaper. Ronnie Cutrone, Warhol's main assistant, described the aesthetics of the print, "as decorative art, it's pretty dense. There is a lot of depth in there... You have this shadowy dark grass, which is not pretty, and then you have these big, wonderful, brightly colored flowers. It was always that juxtaposition that appears in his art again and again that I particularly love." Often referred to as Warhol's foray into psychedelic interiors, it is appropriate that Flavor Paper offers the cheery, dark, psychedelic and poppy sides of Flowers. This digitally version is a smaller scale than the handscreened, and is sold on a pre pasted eco-friendly ground that is already trimmed for ease of installation at 24" wide and 21' long.

 $\ensuremath{\textcircled{\text{o}}}\xspace/\ensuremath{\textcircled{\text{o}}}\xspace$  TM The Andy Warhol Foundation for the Visual Arts, Inc.

## SPECS

ROLL SIZE	W
PATTERN REPEAT	12
SIDE TO SIDE MATCH ——	ST
MADE TO ORDER IN USA	

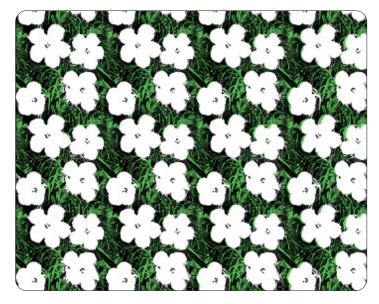
V 24" x H 252" 12" /30.48cm STRAIGHT ACROSS

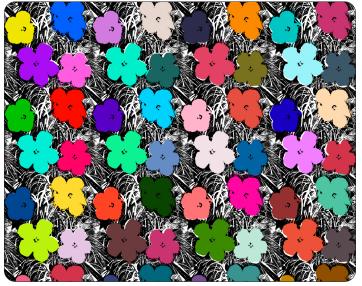




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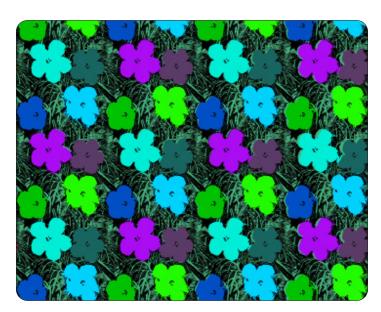
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BLANC

FULL SPECTRUM



IOLITE

## **GROUND:** TYPE I PRE-PASTED PAPER

- PRINTING METHOD: DIGITAL
- **BACKING:** WATER ACTIVATED ADHESIVE
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: CARBON NEUTRAL, MADE WITH RENEWABLE ENERGY
  INSTALLATION: COMES TRIMMED | DIY OR PRO INSTALL